



SPONSORSHIP PACKAGE



THE TOP 12 RIDERS IN THE NRA BATTLE IT OUT. WHO WILL BECOME THE 2019 CHAMPION?

SATURDAY 16TH NOVEMBER

**AT THE
STANTHORPE**

SHOWGROUNDS

GATES OPEN AT 3PM ACTION STARTS AT 5PM

Adults \$20 - Adult concession \$15 - Child (5-11) \$10 - Child (U5) FREE

FAMILY \$50 (2 adults & their children) - TICKETS AVAILABLE AT TRYBOOKING.COM

- ★ BAR
- ★ CANTEN
- ★ EFTPOS
- ★ ATM
- ★ MECHANICAL BULL
- ★ JUMPING CASTLE
- ★ FACEPAINTING
- ★ HALF TIME ENTERTAINMENT
- ★ STALL HOLDERS

- ★ BULL RIDE
- ★ SADDLE BRONC
- ★ BAREBACK BRONC
- ★ ROPE AND TIE
- ★ STEER WRESTLING
- ★ TEAM ROPING
- ★ BARREL RACE
- ★ BREAKAWAY ROPING
- ★ STEER UNDECORATING
- ★ U18 JUNIOR BARREL RACE

- ★ U18 JUNIOR BREAKAWAY ROPING
- ★ U18 JUNIOR BULL RIDE
- ★ U15 JUNIOR STEER RIDE
- ★ U12 PODDY RIDE

ENQUIRIES: 0428 195 202

FURTHER INFORMATION:
STANTHORPESHOWGROUNDS.COM.AU
/RODEO-SUBCOMMITTEE

PROUDLY SUPPORTED BY:



**STAY UP TO DATE
FOLLOW
STANTHORPE
RODEO**





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NATIONAL FINALS RODEO

The National Rodeo Association (NRA) National Finals Rodeo series comes to the Stanthorpe for the first time in history with the Stanthorpe Campdraft & Rodeo subcommittee hosting Round 2 on Saturday 16 November 2019 at the picturesque Stanthorpe Showgrounds. Round 1 will return to the Maryborough Showgrounds and Equestrian Park on Saturday 9 November 2019 and Round 3 will return to the home of the NRA at the Caboolture Showgrounds on Saturday 23 November 2019 for the finale.

The National Finals Rodeo is the NRA's championship event and is considered one of Australia's premier rodeos. The National Finals Rodeo, held in November each year, is part of the NRA's richest and most prestigious rodeo series. The champions are determined based on season points in addition to points from the National Finals Rodeo.

The National Finals Rodeo showcases the NRA's best cowboys, cowgirls, juniors and livestock. Each November the top 12 contestants in the Bull Ride, Saddle Ride, Bareback Ride, Steer Wrestling, Rope and Tie, Team Roping, Barrel Race, Breakaway Roping, Steer Undecorating, U18 Junior Bull Ride, U18 Junior Barrel Race, U18 Junior Breakaway Roping, U15 Junior Steer Ride and U12 Poddy Ride qualify to compete at the National Finals Rodeo. Qualification is based on season points from the NRA standings for that year.

The superstars competing at the National Finals Rodeo will include...

Cooyar QLD cowboy Jack McArthur who is looking to make history by becoming the first man to ever win six NRA Bull Ride titles. Even more amazing is the fact that if successful he will make it six in a row.

Lockyer Waters QLD cowboy Jack Capewell is also looking to win his fifth Saddle Ride title in a row, and sixth overall, to also become the most successful cowboy in history in this event.

The animal athletes at the National Finals Rodeo will also be some of the best in the business with Bucking Bull of the Year contender "Big Bang Theory" from Athol QLD Hall Rodeo set to star. Hall Rodeo, along with Honky Tonk Rodeo from Killarney QLD, will also supply the bucking horses at Maryborough and Stanthorpe. They will feature Bucking Horse of the Year contenders "Electric Chair" and "Blue Dee" from Hall Rodeo and "Pearly Blues" and "Golden Rereat" from Honky Tonk.

This is a wonderful opportunity for your organisation to promote your local profile. We invite you to consider the attached Sponsorship Packages for the NRA National Finals Rodeo - Round 2.



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THE STANTHORPE AGRICULTURAL SOCIETY CAMPDRAFT AND RODEO SUBCOMMITTEE

Mail:

Rodeo secretary,
c/- Stanthorpe Agricultural Society,
PO Box 106, Stanthorpe Q 4380

ABN:

72 480 299 449
(Stanthorpe Agricultural Society)

**2019 Stanthorpe Agricultural Society
Campdraft and Rodeo subcommittee office bearers:**

Chair:

Clint McErvale

Deputy chairs:

Keith Thorne, Mick Griffiths, Ray Whitmore

Secretary/Treasurer:

Paula Boatfield - 0428 195 202

Members:

Ainsley McErvale, Brett Boatfield, Brian Hopgood,
Duncan Miles, Jason Traplin, Greg Widderick, Michelle
Mcleay, Sally Cameron, Steve Tomasel

Email:

campdraftrodeo@stanagsociety.com.au

Web:

www.stanthorpeshowgrounds.com.au/rodeo-subcommittee



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FACTS AND FIGURES

The NRA National Finals Rodeo at Stanthorpe is expecting to attract:

1. **Competitors:** 170 of the best of the best rodeo competitors over the fourteen rodeo events.
2. **Spectators:** We are expecting over 2,000 spectators to attend round 2 of the 2019 NRA National Finals Rodeo here in Stanthorpe.
3. **Volunteers:** Over 50 volunteers help out at the NRA National Finals Rodeo.
4. **Business opportunities:** Several trade and exhibition stands are available.
5. **Website:** NRA National Finals Rodeo information will be available on the Stanthorpe Rodeo webpage on the Stanthorpe Agricultural Society's website at www.stanthorpeshowgrounds.com.au/rodeo-subcommittee.
6. **Find us on Facebook at Stanthorpe Rodeo.**
7. **Media coverage :** The following media outlets will be considered for promotion of the NRA National Finals Rodeo at Stanthorpe. Sponsorship will have to be confirmed and paid prior to 30th September 2019 to be considered for this promotion:
 - Stanthorpe Rodeo webpage.
 - Stanthorpe Rodeo Facebook page.
 - National Rodeo Association website at: www.nationalrodeoassociation.com.au/national-finals
 - Local newspapers including the Stanthorpe Border Post, Warwick Daily News, Bush Telegraph, Free Times, Tenterfield Star, Macintyre Gazette
 - Local magazines (People and Places, Out and About Magazine) Note: The Stanthorpe Rodeo subcommittee will be seeking further opportunities to advertise the event in other livestock-, produce- or equine-related magazines and similar media.
 - Local radio stations – Hot FM, Rebel FM, Breeze FM, Ten FM



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SPONSORSHIP PACKAGE CATEGORIES

Naming Rights	\$2000
Chute Sponsor	\$750
Timing Box Sponsor	\$750
Major Event Sponsor	\$500
Entertainment Sponsor	\$500
Minor Event Sponsor	\$250



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NAMING RIGHTS SPONSOR

- Naming rights to round 2 of the NRA National Finals Rodeo at the Stanthorpe Showgrounds held on Saturday the 16th of November 2019.
- Logo on promotional flyer.
- Headline logo on Stanthorpe Rodeo webpage.
- Naming rights to a chute or timing end based event.
- Logo on chute and/or timing event end.
- 6 Adult Entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).



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CHUTE OR TIMING BOX SPONSOR

- Naming rights to a chute or timing end based event.
- There are six chutes & one timing event box available for major sponsorship.
- Every time a competitor will be exiting from your chute your name will be announced.
- Every time an event will be held from the timing event box your name will be announced.
- Logo on chute and/or timing event end.
- 4 Adult Entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).

MAJOR EVENT SPONSOR

- You will be given naming rights on a specific major event. E.g "Business Name - Event Name".
- Major events include: Bull Ride, Saddle Bronc Ride, Bareback Bronc Ride, Barrel Race, Rope & Tie, Steer Wrestling, Team Roping, Breakaway Roping, Steer Undecorating.
- 4 Adult Entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
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ENTERTAINMENT SPONSOR

- Naming rights to entertainment - including but not exclusive to: ring entertainment, mechanical bull, jumping castle, face painting, music
- 4 Adult Entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
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MINOR EVENT SPONSOR

- You will be given naming rights on a specific minor event. E.g "Business Name - Event Name".
- Minor events include: U18 Junior Bull Ride, U18 Junior Barrel Race, U18 Junior Breakaway Roping, U15 Junior Steer Ride, U12 Poddy Ride
- 2 Adult Entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).



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SPONSORSHIP FOR THE NRA NATIONAL FINALS RODEO

If you would like to become a sponsor of the 2019 NRA National Finals Rodeo please complete this form and either:

1. Scan and email it to Sponsorship Coordinator at campdraftrodeo@stanagsociety.com.au.
2. Take a photo of it with your phone and MMS it to 0428 195 202.

I/We agree to support the NRA National Finals Rodeo and are interested in the following sponsorship package.

Please tick the category of sponsorship and indicate the amount you would be willing to sponsor. All sponsorship amounts are exclusive of GST. You will be invoiced in due course.



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TICK ✓	CATEGORY	CASH AMOUNT
	Platinum Sponsor (\$2000)	\$
	Chute/Timing Box (\$750)	\$
	Major Event (\$500)	\$
	Entertainment (\$500)	\$
	Minor Event (\$250)	\$

Company name	
Contact name	
Postal address	
Phone	
Fax	
Mobile	
Email	

Name:

Signature:

Date:

- ABN: 71 512 983 198 (Stanthorpe Agricultural Society)
- Sponsorship must be confirmed by 30th September 2019 for inclusion in all advertising.
- Please forward a high resolution version of your logo to: campdraftrodeo@stanagsociety.com.au